

# A New Year means a NEW GROOVE!

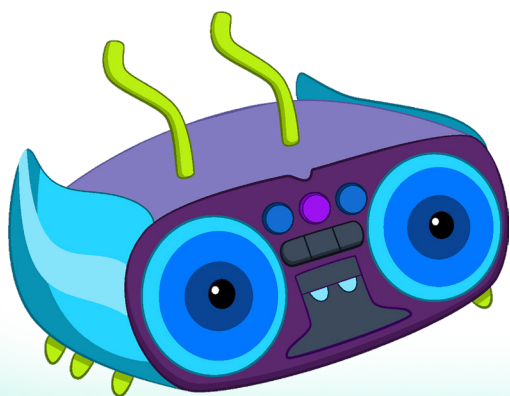
**K**ick-off the year on a high note with the all-new Netflix original series DREAMWORKS TROLLS: THE BEAT GOES ON! only on Netflix January 19. In what promises to be our happiest, huggiest show yet, we invite you to join the biggest dance party this side of Bergen Town with Poppy, Branch and all of Troll Village as they embark on fun adventures and sing their hearts out to an awesome new soundtrack full of original pop songs.

Enclosed we've included some fun new products from Hasbro, books from our publishing partners at Random House, a funky Trolls wig and a fun-filled craft kit with DIY projects to create your own Trolls headband, an adorable character banner and, of course, Poppy's favorite – a scrapbook! With this box of goodies we hope you and your family will come together to create loving memories and share your creativity with us by posting photos using the hashtag **#DWTrollsTV**.

Remember to watch DREAMWORKS TROLLS: THE BEAT GOES ON! exclusively on Netflix January 19, and sing and dance along with all of Troll Village.

Sincerely,

Your friends at DreamWorks Animation Television

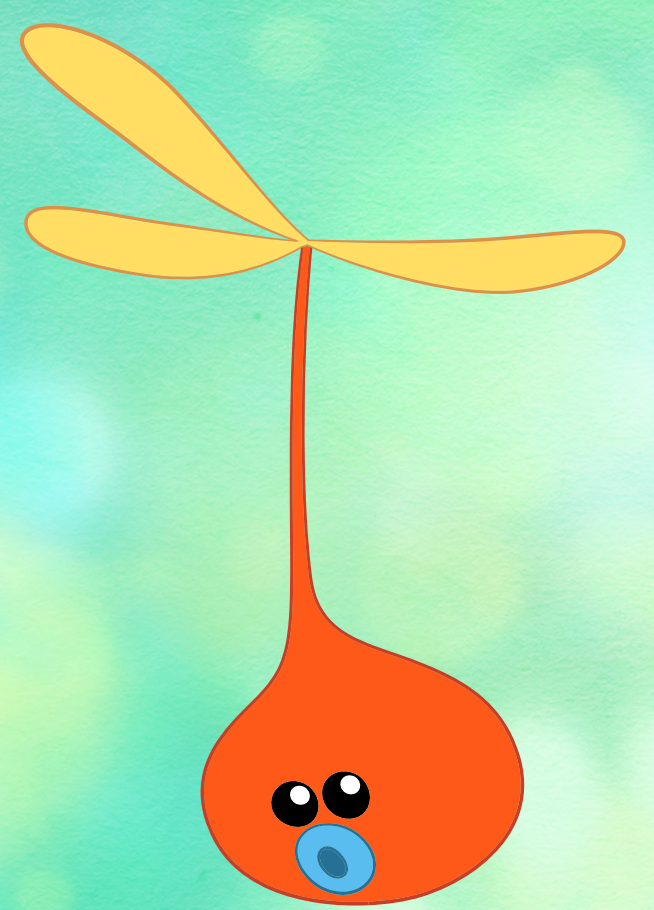


## Scrapbook: PICTURE FRAMES

Cut along the dashed lines of the picture frames below. Apply glue or tape to the back and paste over pictures of you and your friends! Decorate the frames with jewels, stickers or writing for extra sparkle.





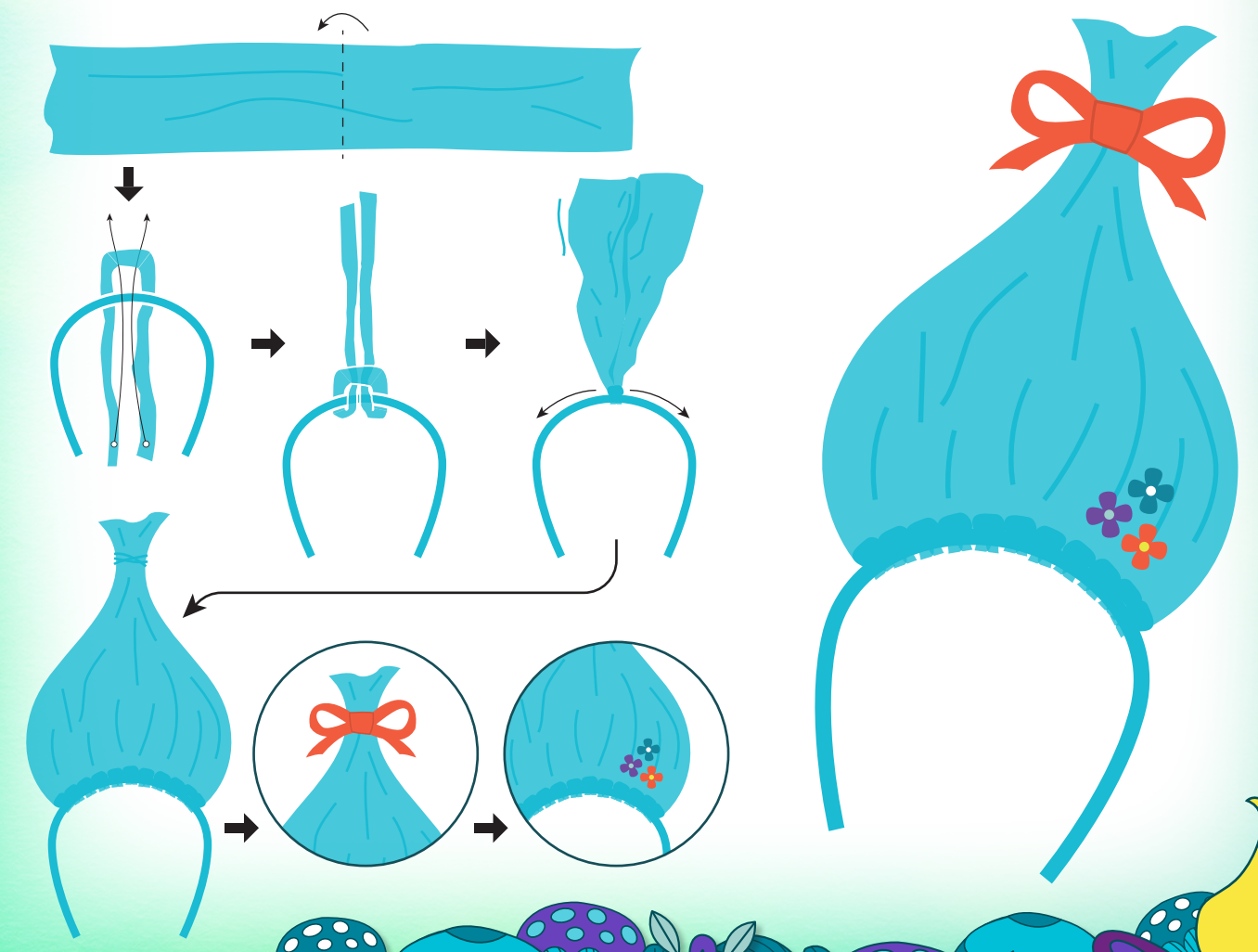


# MAKE YOUR VERY OWN Troll Hair Headband!

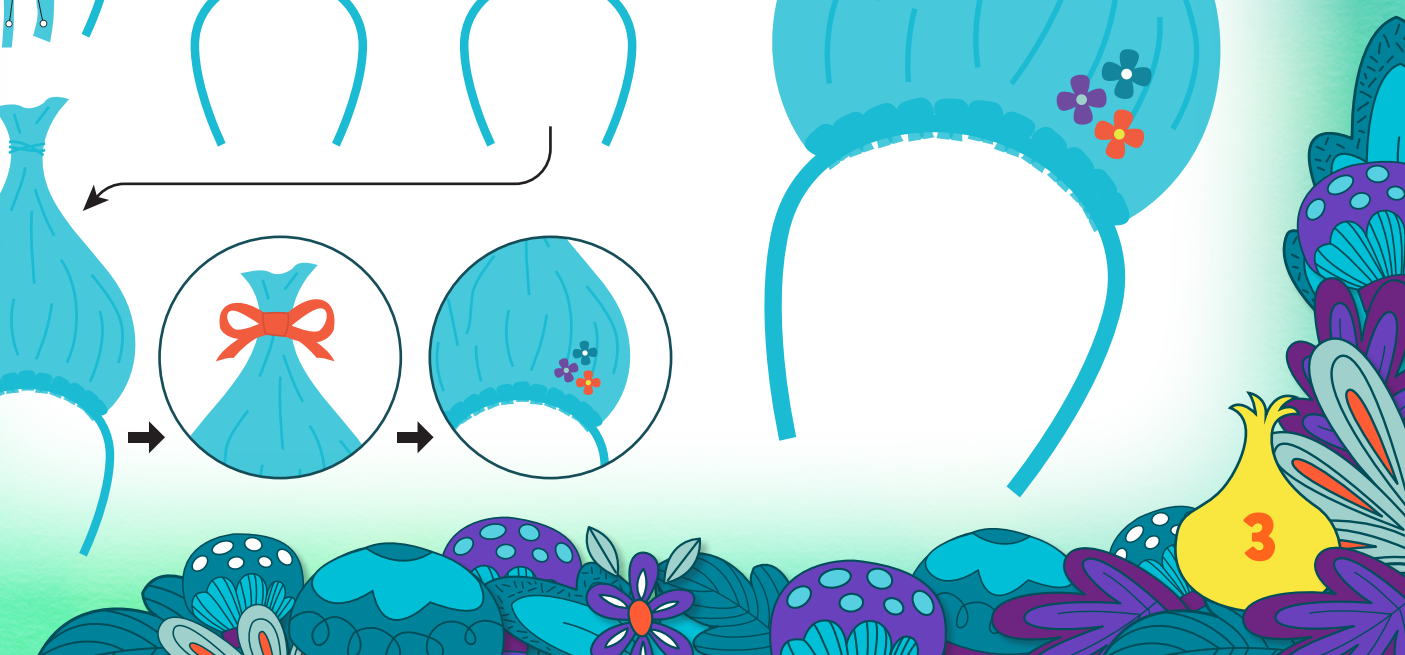
Gather up the following items to make your own luscious locks:

- ✦ Headband
- ✦ Roll of tulle
- ✦ Rubber band
- ✦ Ribbon
- ✦ Felt Flowers
- ✦ Scissors
- ✦ Measuring tape
- ✦ Hot glue gun

- 1 Find your roll of tulle and cut 10-12 strips that are 22" long
- 2 Fold the strips in half and loop them to the headband using a larks head knot. Start in the middle and work your way outward on either side until all of the strips are on the headband. Be sure the knots are not too tight. A bit loose is better.
- 3 Once all the strips are on the headband, pull the ends together and tie them with a rubber band. The highest point of the hair from the headband will be about 10-11 inches tall.
- 4 To finish off the look, tie the ribbon around the rubber band in a bow and hot glue the felt flowers to the hair on the left or right side near the base of the hair.
- 5 Enjoy your new Troll hair! It's the perfect accessory for an adventure or karaoke!



CENTERFOLD 3-D RAINBOW FOR  
**Poppy's Pop-up Scrapbook**  
ON OTHER SIDE!



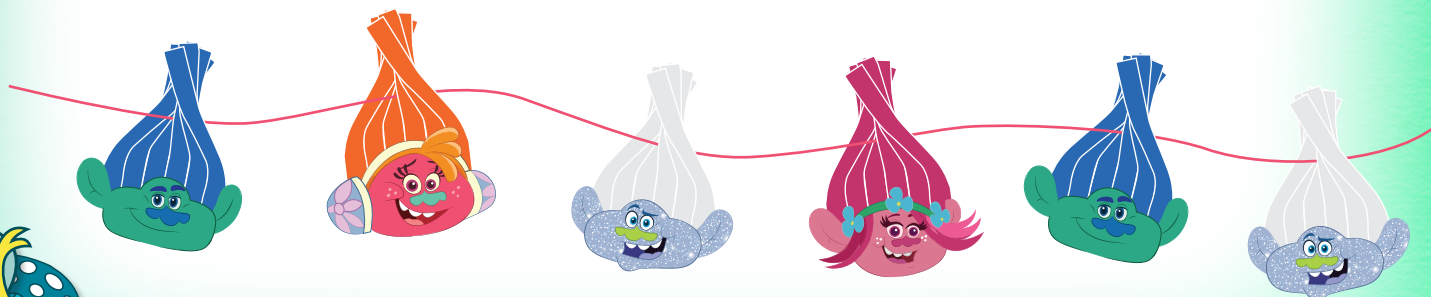
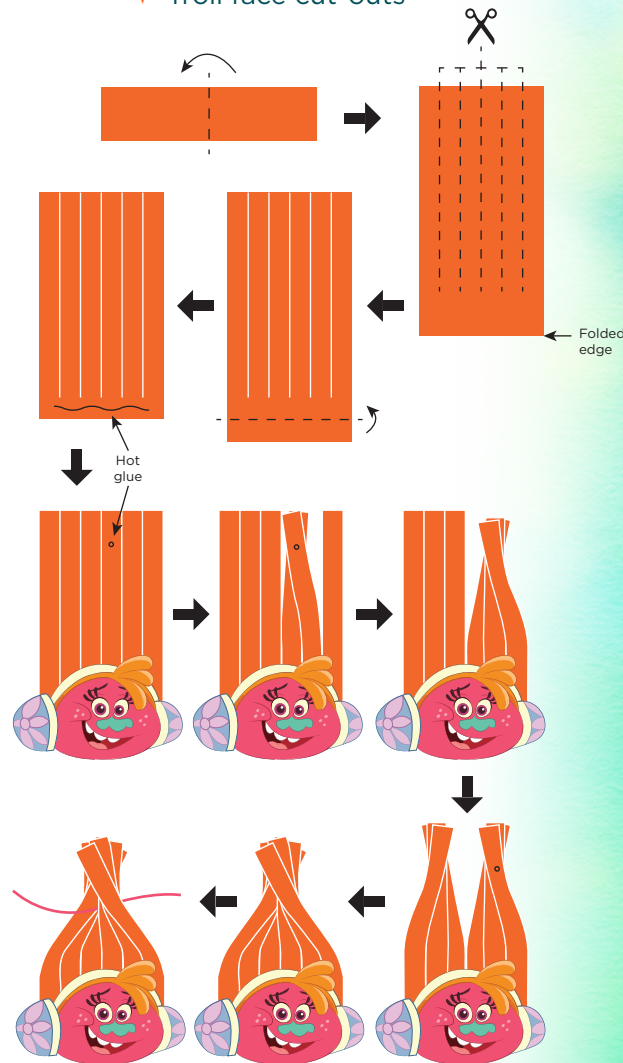


# MAKE YOUR VERY OWN Snack Pack Garland!

Gather up the following items and string along with your own rockin' garland:

- ✦ Tissue paper
- ✦ Scissors
- ✦ Ruler
- ✦ Pink string
- ✦ Hot glue gun
- ✦ Troll face cut-outs

- 1 Begin by cutting out all of the Troll faces.
- 2 Grab the colors of tissue paper you prefer and cut 10" x 2.5" strips, then fold in half so the strips are 5" x 2.5".
- 3 Cut the strip down the middle stopping about 1" from the folded edge. Then cut two more evenly spaced strips on both sides of your original cut so you end up with six total strips.
- 4 Fold the uncut portion in half so you now have about 1/2" uncut portion along the bottom edge.
- 5 Put hot glue on the folded portion and adhere it to the back of the Troll face.
- 6 Place a small dot of hot glue on the middle right hair strip about 1/2" down from the top.
- 7 Place the next hair strip to the right on top. The paper will buckle a bit. Repeat and place a small dot of hot glue on top of the glued hair strip and place the right strip on top.
- 8 Repeat steps 5-7 for the left side. Your Troll will have two hair groups. Place a glue dot on one side (either side will work) and then attach the opposite group on top.
- 9 Once dry, string the trolls through the hair to create the banner.



## Scrapbook: GENTREFOLD 3-D RAINBOW

- 1 Fold entire sheet in half where marked. Unfold, then cut out the shape around the dashed line.
- 2 Fold paper in half again, then fold the rainbow down at a 45 degree angle along guide line. Turn the fold inside-out to work the pop-up feature.



- 3 Using a glue stick, apply glue to the back of the cutout, **being sure not to put any glue on the folded rainbow area.** Carefully position the artwork on the blank pages.

**Tip:** Once your shape is cut out, invert the folds so the rainbow collapses inwards.



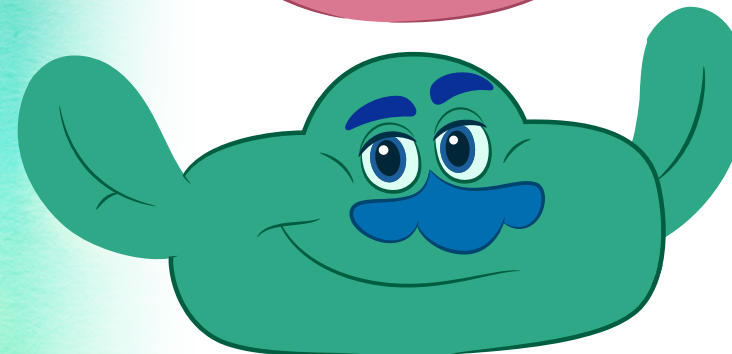
SHAPE TEMPLATES FOR  
**Poppy's Pop-up Scrapbook**  
ON OTHER SIDE!



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**Snack Pack Garland:**  
**FACES FOR YOUR GARLAND**

Cut out the troll faces below and add the tissue paper hair you made  
(page 4) to complete your Troll-tastic garland!



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Cut out these shapes and stick them to the pages of your scrapbook. You can also use these as templates to cut out felt shapes for your book cover!





## Scrapbook: FULL-SIZE PASTE-ON COVER LABELS

As an alternative to the felt cover project (page 9), you may cut out the full size labels below and paste one on to the cover of your book.



**Tip:** Once your design is stuck to your cover, use a craft knife to cut along the rounded book corners.



## DESIGN YOUR OWN POPPY STYLE

# Pop-up Scrapbook!

The queen of pop-up cards is calling upon you to make your own book of memories. Gather items below to create a crafty and thoughtful album for your favorite photos:

- ✦ Hardcover book
- ✦ Backgrounds
- ✦ Glitter
- ✦ Felt squares
- ✦ Sticky jewels
- ✦ Rainbow stickers
- ✦ Icon stickers
- ✦ Character stickers
- ✦ Rectangular label
- ✦ Hot glue gun
- ✦ Tape
- ✦ Scissors
- ✦ Markers
- ✦ Colored pencils
- ✦ Templates (p. 9, 11, 13, 15)

On the pages that follow, you will find many templates to help you get your creative juices flowing on making your very own Troll-inspired scrapbook!

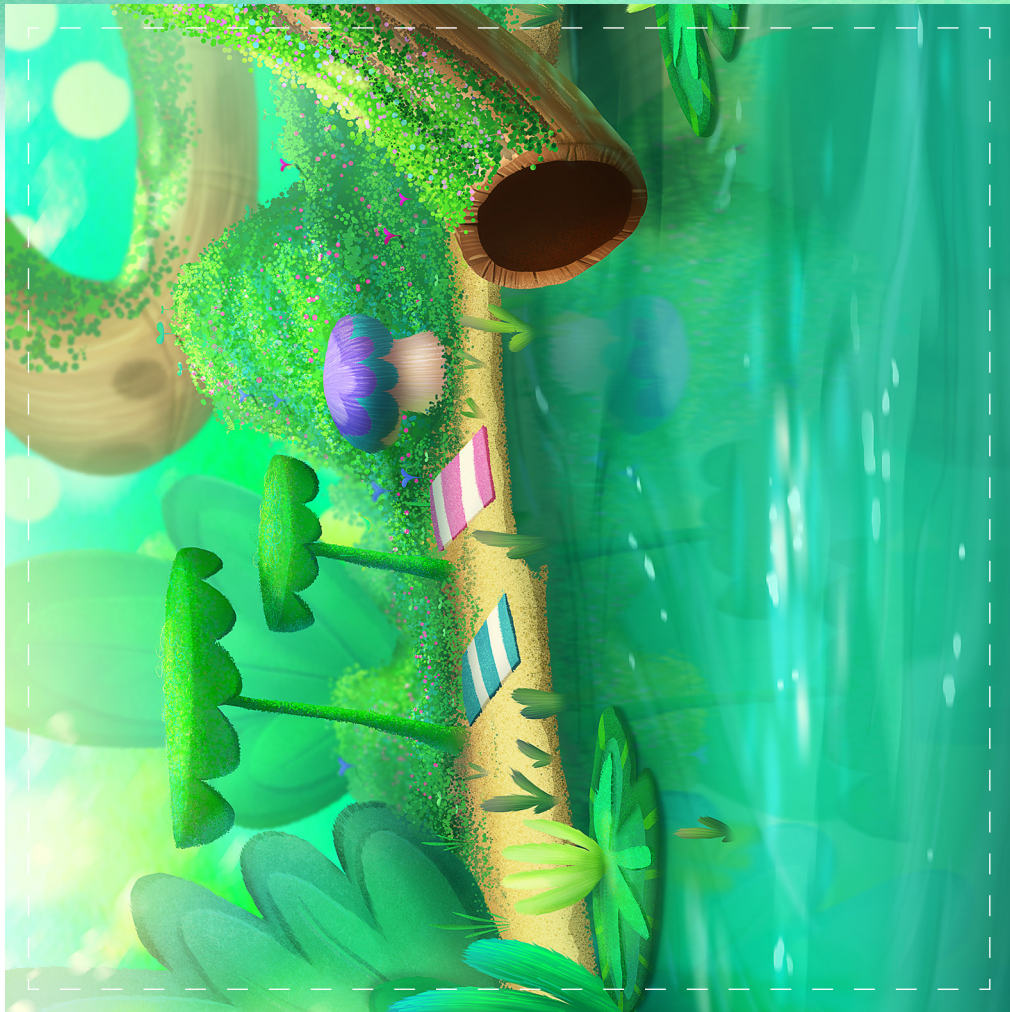




## Scrapbook:

### PAGE BACKGROUNDS

Cut out the backgrounds along the dashed lines. Use a glue stick to adhere the background to your blank scrapbook page. Decorate the page with a photo and frame. Add embellishments like stickers, jewels, glitter and writing for extra flair!



Once your design is stuck to your page, use a craft knife to cut along the rounded book corners.

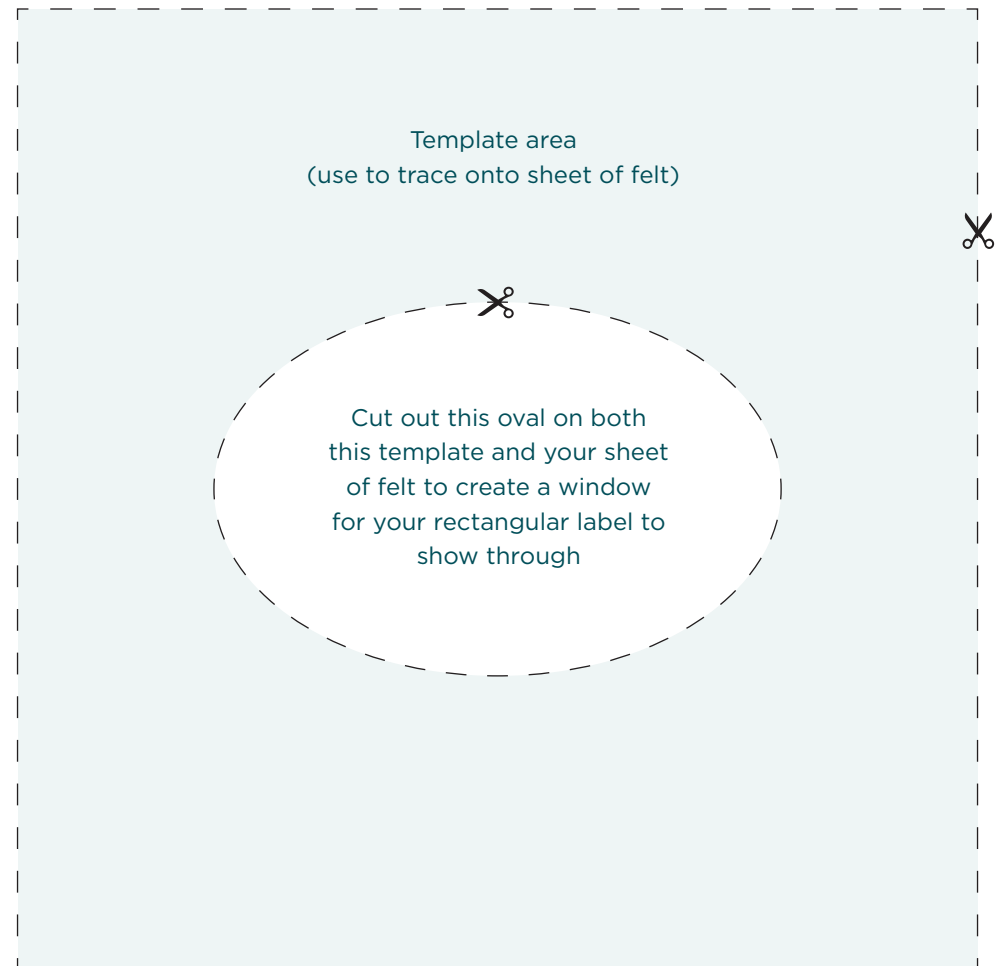
TIP:



## Scrapbook: FELT COVER LABEL TEMPLATE

Cut out the template below and trace the outlines over a sheet of felt. Next, cut out the felt shape and glue to the cover of the book.

NOTE: Make sure you place your small rectangular cover label on the center of the book cover before you glue the felt down as the felt cover window is designed to slightly overlap the edges of the cover label sticker.



- 1 Place your rectangular cover sticker horizontally in the center of the cover of your scrapbook.
- 2 Cut out the template above, including the center circle. Trace this template on your sheet of felt.
- 3 Cut out the shape on the felt and glue it on the cover of your scrapbook. Write your name on the label and decorate the felt cover with more felt shapes, glitter, and other embellishments.